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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Filing Date	March 30, 2004	
				First Named Inventor	Sumit AGARWAL et al.	
				Art Unit	2167	
				Examiner Name	Dennis L. VAUTROT	
Sheet	1	of	1	Attorney Docket Number	64557.000020 (GP-254-00-US)	
U.S. PATENT DOCUMENTS						
*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
FOREIGN PATENT DOCUMENTS						
*Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENT	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION
		WO 0038074	06-29-2000	Kay et al.		
		WO 2004/042525	05-21-2004	Donovan et al.		
		EP 1026610 A2	08-09-2000	Del Sesto		
OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS						
*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published				TRANSLATION
		Google Introduces New Pricing For Popular Self-Service Online Advertising Program, http://www.google.com/press/pressrel/select.html , p. 1-2, dated February 20, 2002, printed on 7/29/03.				
		Collection of pages from www.overture.com , printed on 7/29/03.				
		Collection of pages from findwhat.com , http://www.findwhat.com , printed on 7/29/03.				
		Collection of pages from Sprinks.com, http://www.sprinks.com , printed on 7/29/03.				
		Collection of pages from Kanoodle.com, http://www.kanoodle.com , printed on 7/29/03.				
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